



## We are applicate Ltd

When Peter Lundkvist purchased his first iPhone in 2007 he immediately saw the potential it had to become part of his daily life as a pilot. Trying to come up with an efficient way to collect and catalogue all his personal notes of the airports flew to, he quickly ditched the idea of a paper notebook and chose to make a iPhone database app instead.

Airports started out as Peter's personal project and quickly evolved into a sole trader business based in Northern Ireland. The app became available for sale on Apple's App Store in 2008. Soon, word of this airports database app spread amongst friends and colleagues and lead to increased sales and the need for a second person to become involved with the project.

In 2012 Peter's sole trader business became incorporated and Annelies Morlion joined the team. The two set up Applicate Ltd and moved the company from the United Kingdom to Berlin, Germany a year later. Peter remained in charge of app development but Annelies took over all the administrative tasks. Both are shareholders and directors of the company.

When more and more people started to look for an alternative to the iPhone, Applicate Ltd noticed a demand amongst its app users for a Android version of Airports. This app was developed and released on the Google Play Store in July 2014.

Applicate Ltd is recording steady sales and is always working on improving Airports based on user suggestions. Currently, the company is also researching how to further improve the quality of the supplied data.

[www.applicate.info](http://www.applicate.info)



### **Peter Lundkvist, Director & Developer:**

Peter worked as a software developer in Stockholm, Sweden for 5 years. However, a big interest in aviation and an opportunity to fly in a full flight simulator made it clear that he wanted to be an airline pilot instead. He joined one of Europe's major airlines as a first officer in 2007 based in Belfast Northern Ireland. In 2016 he was promoted to the position of Captain based in Berlin, Germany. Peter has successfully combined his passion for software development with his experience in commercial aviation to create Airports. When he's not flying, he likes to work on the app to further improve its features based on his personal experience and user feedback.



### **Annelies Morlion, Director & Administrator:**

Annelies attended the Belgian Aviation School and acquired her ATPL license in 2000. She joined Sobelair N.V. in 2001 as a first officer and remained there until the company's bankruptcy in January 2004. Shortly after, Annelies left Belgium and moved to Belfast, Northern Ireland to take up the position of Senior First Officer with Easyjet. She remained with the company until 2014 when she resigned as a captain having flown commercially for a total of 13 years. She has combined a past experience as sales secretary with her captain management skills to successfully set up Applicate Ltd in Berlin, Germany. She is now solely in charge of running the company as director and administrator.

# Airports is not just an app.

These days, there are plenty of apps that help pilots with all manor of things. What Applicate Ltd has done is developed an app that combines all the essential data a pilot needs for his daily duties, thus eliminating the need for several applications.

Airports is an airports database which is downloaded onto a smartphone or tablet. The app supplies the user with essential airport and runway information as well as recent weather and Notam (Notices to Airmen) data. Airports also provides pilots with a tool kit that allows decoding of runway state messages and calculators which help with items such as fuel uplift, wind component and temperature corrections. The runway overview is uncluttered and straightforward with the option to switch to a satellite image of the airport and its surroundings.

Pilots can customise the app in several ways. Firstly, the automatically generated list of alternates can be edited to suit the pilot's or company's criteria. Secondly, pilots can generate personal favourite groups that contain those airports on a certain route, in a specific area or meet certain criteria. Thirdly, pilots can share their data with colleagues via email allowing a continuous exchange of information.

Situational awareness is crucial to safe flying. A pilot must always reflect on the bigger picture. The more information is available, the better the pilot's understanding of his/her current flying circumstances. Airports allows pilots to access information any time they require, especially when they are not company time or have no immediate access to preflight data. Our database is available online and offline.

Applicate Ltd has developed an app that is based on our own experiences as airline pilots and those experiences of our users. Together with our users we have built a database with over 10000 airports worldwide. Airports is continuously evolving while staying true to its original format.

Download the app via [www.airportsapp.info](http://www.airportsapp.info)

## Where have you seen us before?

Airports for iOS and Android, developed by Appicate Ltd, has been featured in the following publications:

- Balpa Log, January 2015

APP SPECIAL



# LOG UPDATE APP

To make your favourite e-magazine even more accessible, we're launching our Log Update app, now available within the Newsstand app. This will give you the opportunity to view the latest edition, as well as previous editions, in the palm of your hand. There is also the option to download the magazine to your device so you can read it offline later if you wish. You'll receive notifications each time we publish a new edition so you can be up-to-speed on the latest from BALPA.



## PILOT APPS

As well as the exciting new BALPA apps, we asked some members for recommendations of other apps that as a pilot you might find useful. Take a look at the below and see if any would be of interest to you.

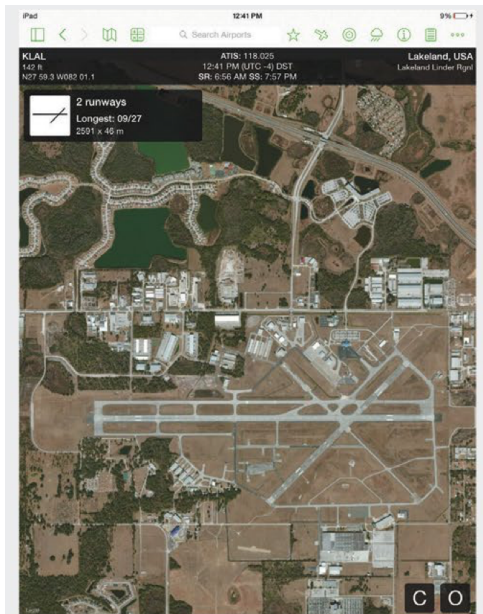


### Airports

Airports is an airport directory for your flight bag, with a world-wide VOLMET station list, NOTAMs, SNOTAM decoder, METAR and TAF reports, Favourites, Tools, and the ability to save your own notes for those airports you visit frequently. The app comes with loads of features making the £4.99 price-tag well worth it.



- Flying (online and paper press), June 2015



## AIRPORTS

DEVELOPER: APPLICATE LTD.

PRICE: \$6.99


IPHONE, IPAD, ANDROID

What makes this app so good is its commitment to simplicity. Tap the icon to launch Airports and you are transported into a portal to the world — or at least a portal to the 10,000-plus airfields in its database.

Turning an airport directory into an app is a no-brainer, but Airports offers so much more that you won't think of it as just a reference source but instead as a vital tool you'll use in your everyday flying.

The heart of the app is the worldwide airport database. It doesn't include every airport, but most are there, with easy-to-find runway and approach information, frequencies and phone numbers, metar and TAF reports, notams and much more.

Type in an airport identifier or name and up pops a top-down satellite view of the airport with all the useful information you'd expect. With one tap you can launch your device's native map application to help you explore the world around the airport. You can also create lists of your favorite airports to make searching a cinch.

I wouldn't trust my life on the information the app supplies, but Airports is a great place to start when planning a flight and a useful companion to your other navigation and electronic chart apps. 

# Contact sheet

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